

Pragma Group Profile

Empowering clients to engineer
a more connected and efficient world.

Since 1990

01 Message from our CEO

Stefan Kornelius

At Pragma, we believe that well-managed physical assets are fundamental to how society lives and works. For more than three decades, we have helped organisations improve asset performance, reduce risk, optimise costs and make informed business decisions. Our purpose is simple: to help clients achieve greater value from their assets so they can deliver greater value to their customers and stakeholders.

As digital technologies, data analytics, artificial intelligence, predictive maintenance and the Industrial Internet of Things transform asset management, we combine innovation with sound engineering principles and practical operational experience. This enables our clients to navigate complexity and unlock new levels of performance.

Our success is built on strong partnerships. We work alongside clients as trusted advisors, service providers, trainers and technology partners, delivering tailored solutions across infrastructure, manufacturing, mining, energy and corporate environments. Our focus is always on measurable, sustainable business outcomes.

Our people are our greatest strength. Guided by integrity, technical excellence, care and entrepreneurial spirit, they create lasting value for our clients and communities.

Looking ahead, we remain committed to helping our clients engineer a more connected, efficient and sustainable world through continued innovation, partnership and performance.



02 Who is

Pragma?

Pragma is a global enterprise asset management partner that helps asset-intensive organisations improve asset performance, manage risk and optimise lifecycle value. Since 1990, we have worked with clients to make physical assets safer, more reliable, longer lasting and more efficient.

Our offering combines asset management advisory, managed services, training, software and digital enablement to support organisations across different industries and levels of maturity. Through Pragma Services, Pragma Academy and On Key, we help clients align strategy, processes, systems, people and daily work practices to achieve better asset management outcomes.

Pragma's solutions are grounded in proven methodologies, engineering expertise, data-driven insights, and global asset management best practices. Our work aligns with recognised asset management frameworks, including ISO 55001 and the GFMAM Asset Management Landscape, enabling clients to strengthen governance, improve decision-making and build sustainable asset management capability.

Founded in Cape Town, South Africa, Pragma has grown into a global organisation with more than 450 employees and a presence across Africa, Europe, the Middle East, Asia and the Americas. Through strategic partnerships, we continue to extend our services into new territories and sectors. Our investment partners, Reatile Group and Moshe Capital, support our growth ambitions in key industries including oil and gas and mining.

Pragma is a black-owned company with significant black woman ownership and a proud Level 1 B-BBEE contributor. With a client-centric culture, a practical engineering mindset, and a reputation for delivery, Pragma helps organisations around the world achieve the right balance between cost, performance, and risk.

03 Pragma at a glance



Est 1990

Decades of market-leading experience



400+

Global clients



1,742,200

Maintenance significant items managed in On Key



450+

Employees, of which 45% of operational staff are qualified engineers



04

South Africa, USA, Mexico, The Netherlands



46

Countries in which we operate around the globe



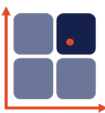
ISO

9 001 (NL) and 27 001 Certified
Shaping industry standard 41 000 and 55 000



B-BBEE

Level 1 Contributor



Verdantix

On Key is recognised as a 2024 Verdantix Green Quadrant Leader for EAM systems



04 Our value proposition

Pragma helps clients improve the return on their asset investment by strengthening performance, reducing risk and enabling better lifecycle decisions.

Reliable assets

We ensure the reliability and availability of your assets and prevent unplanned stops.

Asset condition

We ensure that you objectively understand the condition of your critical assets.



Assets that perform at their optimum

We ensure that your assets deliver quality products and services efficiently.

Optimal maintenance/operational cost

We eliminate wasteful costs and ensure optimal utilisation of resources.

Delayed capital expenditure

We ensure that your assets are maintained well to extend their useful lives.

Simplifying maintenance management

We remove the complexities associated with resource management, supporting work execution and business processes.

Compliance and peace of mind

We ensure that asset risks are managed in compliance with regulations and standards.

Available information for effective decision-making

We provide timely and accurate information to support effective decisions.

Asset management expertise and experience

You will have access to experienced engineers using Pragma's methodology.

Continuity and sustainability

We ensure that your processes are uninterrupted by staff turnover.

Service efficiency

We enable facilities managers to deliver their services optimally for operational functionality.



It aligns strategy, people, processes, systems, data and daily work practices to help clients build sustainable asset management capability. This approach is supported by Pragma's methodologies, business processes, key performance indicators, software tools and training material.

Aligned to recognised asset management standards and good practice, The Pragma Way provides a practical roadmap for defining, implementing and maintaining asset management systems across the asset lifecycle.



06 The Pragma Group

The Pragma group is structured to support the delivery, growth and global expansion of its enterprise asset management solutions.

Pragma Holdings serves as the group's investment and strategic enablement vehicle, providing guidance and support to the operating entities. It also hosts the group's shared services, including finance, ICT, HSSE, procurement and human capital. Business Development supports the group's strategic growth and provides marketing and CRM services.

Pragma Services delivers practical, results-driven support that helps organisations improve asset performance, maintenance execution and lifecycle value. Our experienced team provides trusted advice, skilled support and practical consulting services, backed by proven methodologies, best practices and asset management expertise. We work with clients to align their strategic asset management intent with maintenance processes, systems and daily work practices, while also supporting the implementation of enterprise asset management systems.

Pragma Netherlands delivers asset care services, consulting, training and the On Key EAM system to clients in the Benelux region.

On Key Software Solutions focuses on the design, development, implementation, support and growth of the On Key Enterprise Asset Management Suite. The team serves clients globally, supporting the effective use of On Key to improve asset management operations. On Key is also responsible for appointing and enabling partners to represent, implement and support the platform in their markets.

Pragma Academy develops practical asset management learning solutions that build capability across individuals, teams and organisations. Its offerings include public training, custom corporate training, and focused programmes. The Pragma Academy helps clients strengthen competence, embed best practice and improve asset management performance.

Pragma works with **partners and value-added resellers** to extend the reach of our solutions. These partners support regional delivery, implementation and client enablement in selected markets. Pragma Mexico, an authorised partner based in Mexico and Dallas, delivers Pragma solutions in North America.

07 Our services and products

Pragma Services

Enterprise asset management services, consulting and EAMS implementation

Pragma Services delivers practical, results-driven support that helps organisations improve asset performance, maintenance execution and lifecycle value.

Our experienced team provides trusted advice, skilled support and practical consulting services, backed by proven methodologies, best practices and asset management expertise. We work with clients to align their strategic asset management intent with maintenance processes, systems, and daily work practices, while also supporting the implementation of enterprise asset management systems.

Working alongside client teams, our engineers identify opportunities for improvement, support project delivery, and strengthen planning, scheduling, reporting, contractor management, and maintenance execution.

Pragma Services helps organisations achieve the right balance between cost, performance and risk.

On Key

Enterprise Asset Management Suite

On Key focuses on the design, development, support and growth of the On Key Enterprise Asset Management Suite.

On Key is a best-of-breed EAMS/CMMS for asset owners and maintenance teams, helping organisations manage assets, resources and budgets effectively. The system supports asset management business processes, intelligent workflows and connected maintenance execution.

With APIs for seamless integration, a powerful business intelligence platform and a range of work management applications, On Key gives teams access to the information and tools they need to plan, execute and manage work more effectively. It also connects smart sensors and IIoT technologies with assets, enabling more informed and proactive maintenance decisions.

On Key was recognised as a Leader in the Verdantix Green Quadrant for Enterprise Asset Management Software 2024.

Pragma Academy

Professional training and capability building

Pragma Academy develops practical asset management learning solutions that build knowledge, skills, confidence and organisational capability. It combines Pragma's industry experience, subject matter expertise, and structured learning methodologies to support professionals throughout their asset management journey.

Through targeted courses, learning pathways and capability-building programmes, Pragma Academy helps individuals, teams and organisations strengthen competence, embed best practice and improve asset management performance.

Our outcomes-focused approach builds the capability needed to make better decisions, improve asset performance and achieve the right balance between cost, performance and risk.

08 Our market focus

The value that our service adds to our clients' bottom line is evident in the longstanding contracts that we have around the globe. Our clients span a wide range of asset-intensive industries including:

Mining and Minerals

- Base Metals
- Coal
- Diamonds and Gemstones
- Heavy Metals
- Limestone and Quarries
- Precious Metals
- Technology Metals
- Other

Manufacturing

- Automobiles and Parts
- Aerospace and Defence
- Chemicals
- Construction and Building Materials
- Electronic and Electrical Equipment
- Farming, Fishing and Forestry
- Food, Beverages and Tobacco
- General Industrials
- Healthcare
- Heavy Equipment
- Original Equipment Manufacturer
- Paper and Printing
- Transportation
- Other

Facilities

- Food and Clothing
- Financial: Banks and Insurance
- Financial: Other
- Pharmaceuticals
- Private Education
- Private Healthcare
- Real Estate
- Other

Public Infrastructure

- Air Transport
- Electricity Distribution
- Electricity Generation
- Electricity Transmission
- Parks and Recreation
- Public Education
- Public Healthcare
- Ports
- Railway Transport
- Road Transport
- Waste and Disposal Services
- Water
- Other

Oil and Gas

- Downstream
- Gas
- Midstream
- Upstream
- Other

Other

- Renewables
- Technology Services
- Telecommunications
- Transport and Logistics
- Travel and Leisure
- Other



Visit <http://www.pragmaworld.net/industries/> to view our list of clients and case studies.

09 Our company culture

At Pragma, our culture is shaped by who we are, how we work and how we show up for our clients, colleagues and communities. We are proud of our roots, honest and caring in our actions, and entrepreneurial in spirit. We strive for technical excellence and bring a delivery-focused mindset to everything we do.

We embrace diversity and inclusion, recognising that different perspectives strengthen our thinking, our relationships and the solutions we deliver.

Together, we build a people-first culture that values integrity, high performance and enjoyment in the work we do.



10 Our people and expertise

Pragma's strength lies in its people.

Our engineers, consultants, trainers and software specialists bring practical asset management experience from multiple industries and regions. This combination of technical depth, field experience and structured methodologies enables us to deliver solutions that work in real operating environments.

Many of our engineers hold specialised professional certifications, while our internal accreditation programme supports the development of young engineers into well-rounded asset management practitioners.

This collective knowledge and practical experience remain key differentiators in the value we deliver to clients.

